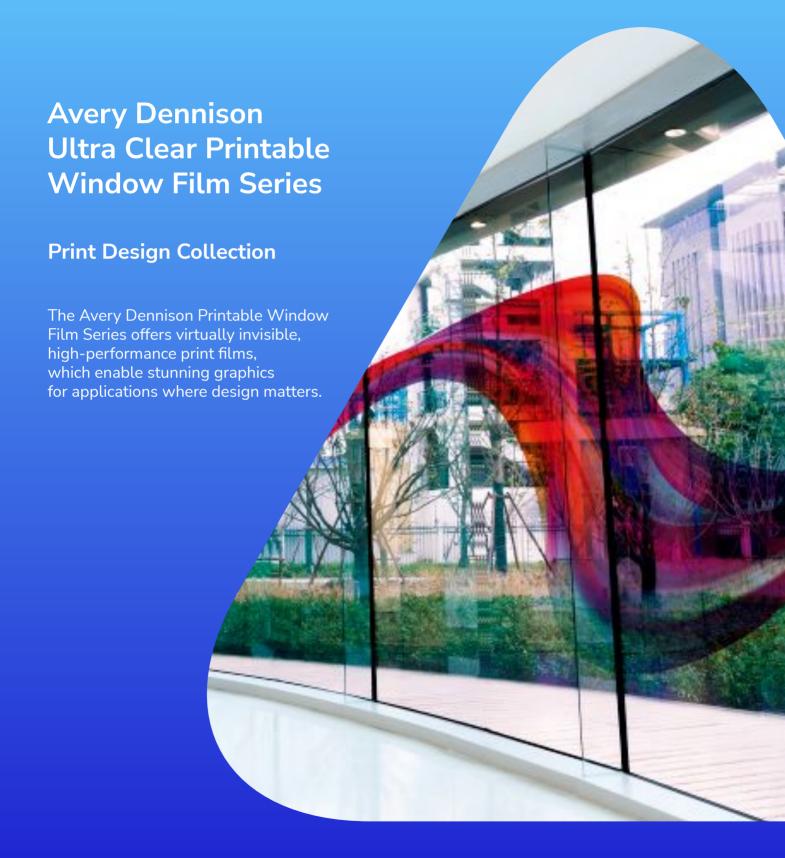
Avery Dennison Graphics Solutions Product Overview

Asia Pacific - ANZ December 2022





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The Avery Dennison Ultra Clear Printable Window Films Series offers virtually invisible, high-performance films, which enable stunning window graphics for applications where design matters. These optically-clear films are designed for full window coverage - unprinted areas preserve glass clarity, so there is no need to cut around images.

Avery Dennison® SP 1540 Ultra Clear is our premium optically-clear printable film. A PVC-free sustainable solution, with 3D conformable properties that breaks down application limits to get the most out of your creative projects. Bringing versatility with excellent printability across all main digital platforms, option to use as an overlaminate, and an extended durability make it the product of choice for long-lasting architectural and interior design applications.

**Avery Dennison® SF100 Ultra Clear** is a short-term solution ideal for applications such as printed window graphics or decorative decals that require a removable ultra-transparent film. Featuring an ultra-gloss finish that makes graphics on glass sparkle; across retail, office and trade show applications.

Product	Key features	Face	Adhesive	Print	Sizes
SP 1540 Ultra Clear	- PU Premium Film, sustainable - 3D conformable - High durability (up to 12 years) - Dual-purpose, use as overlaminate - Printable on all main platforms	PU 40μm	Permanent	Solvent Latex UV	1.37 x 25M 1.52 x 25M
SF100 Ultra Clear	- Intermediate film - Short-term applications - Optimal rigidity for easy application	PET 50µm	Removable	Latex UV	1.37 x 91.4M





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## **Key Benefits**

- Optically clear -> preserving glass clarity surrounding your designs
- PVC-free -> bringing you a new sustainable solution
- Highly durable -> 12 yr indoor, up to 8 yrs outdoor printed & laminated
- 3D Conformable -> making curved surfaces & vehicle wrapping possible
- Dual-purpose -> serves as the print film and the laminate
- Versatile -> printable across all main digital platforms

## Recommended Uses

- Architectural & interior design window graphics
- Indoor & outdoor visual communication on glass
- Demanding 3D curved surfaces
- Long-term applications
- Vehicle wrapping applications

## Specifications

Item code	Product Code	Face	Width	Length	Adhesive	Print
BS4340001	SP 1540 Ultra Clear	PU 40µm	1.37M	25M	Permanent	S, L UV
BS4340003	SP 1540 Ultra Clear	PU 40μm	1.52M	25M	Permanent	S, L, UV

Talk to your nearest Avery Dennison distributor, or visit: graphicsap.averydennison.com

Connect with us on: <u>Facebook Instagram Linkedin</u> Email us at: graphics@ap.averydennison.com



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