

ASEAN  
June 2023

# MPI 2902 Easy Apply™

Empowering Brands with  
Automotive-Grade Print



Introducing MPI 2902 Easy Apply™, the automotive-grade print film that enables brands to leave a memorable impression. This versatile solution is ideal for partial fleet wrapping, delivering unmatched quality to meet all your branding requirements. Its removable multi-purpose adhesive ensures excellent coverage for a wide range of applications.

Combine it with the new DOL 2960 Gloss or DOL 2980 Matte overlaminates for enhanced versatility and impeccable final results. Doing so lets you expand your application possibilities and achieve sharper, more polished graphics.

## Enhanced Print Precision

Experience the ultimate solution for intermediate digital printing with a sleeker and more vivid film, ensuring consistently sharp and vibrant results with every print.

## Effortless Installation with Polymeric Excellence

Experience the convenience of our Easy Apply™ permanent adhesive, now enhanced with the superiority of a polymeric product. This innovative combination ensures quick application, faster wrinkle and air bubble removal, and exceptional dimensional stability. MPI 2902 Easy Apply™ delivers effortless and reliable installation.

## Assured Performance on Every Platform

Experience the advanced performance of our upgraded overlaminates designed to enhance compatibility with UV inks while improving handling and finishing efficiency. This upgrade increases productivity and provides a sense of confidence and assurance for your output.

## Long-Lasting Durability

Experience the superior longevity of our polymeric product, delivering an impressive 5-year durability compared to the standard 3-year lifespan of monomeric alternatives. With this enhanced durability, you can trust our product to withstand the test of time, ensuring your graphics remain vibrant and impactful for years.

## Versatile Applications for Various Needs

- Vehicle partial wrapping
- Outdoor signage and advertising solutions
- Creative floor graphics
- Effective indoor advertising  
(Compatible with flat or gently curved surfaces)

## Product Information

Product	Finish	Adhesive	Length	Width
MPI 2902	Gloss	Removable Easy Apply™	45.7m	1.06m, 1.27m 1.37m, 1.52m




## Elevated Overlaminates for Seamless Compatibility

Experience the enhanced performance of our new and improved DOL 2960 Gloss and DOL 2980 Matte digital overlaminates. These overlaminates now feature a PET liner and improved UV ink compatibility. They are designed to provide a high-quality finish, dependable durability, and optimum protection for MPI 2902 Easy Apply™ print films. Elevated handling and a superior finished product seamlessly complement and enhance your printing process.

## Overlamine Product Information

Product	Finish	Adhesive	Length	Width
DOL 2960	Gloss	Permanent Transparent	45.7m	1.06m, 1.27m 1.37m, 1.52m
DOL 2980	Matte	Permanent Transparent	45.7m	1.06m, 1.27m 1.37m, 1.52m

For more information, contact Avery Dennison customer service or your sales representative, or visit [graphicsap.averydennison.com](http://graphicsap.averydennison.com)

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