Digital Print Media Asia Pacific - ANZ Product Overview

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Avery Dennison Digital <u>Hi-Tack Portfolio</u>

Easy solutions for challenging surfaces



MPI 1106 Hi-Tack Easy Apply

Challenging surfaces require extra performance from an adhesive. MPI 1106 Hi-Tack Easy Apply is a cast film with advanced adhesive technology. It gives you reliable performance on rough and apolar surfaces, and surfaces with low surface energy.



MPI 1106 Hi-Tack Easy Apply delivers outstanding full-colour print across all generations of latex, eco-solvent, solvent & UV curable printing platforms. It also ensures straightforward application and dependable finished results with complex 3D applications. An Easy Apply[™] (EA) liner provides easy removal of trapped air bubbles and faster application on curved surfaces.

MPI 1106 Hi-Tack Easy Apply

Features:

- **3D Conformable**: bringing new opportunities for complex surface applications
- Hi-Tack adhesive: provides an excellent bond to difficult surfaces enabling a wider range of decoration opportunities
- Easy Apply Liner: improves the handling and speeds up application time
- 7 yr outdoor durability: providing great outdoor performance and dimensional stability
- Versatile: delivers outstanding full-colour print across all main digital platforms

Applications:

- Heavy Equipment
- Buses and Transit
- Commuter Rail
- Trucks and Trailers
- ATV / Recreational Vehicles
- Plastics, powder coated paints, fiberglass

Bringing new opportunities for campaign designs on challenging substrates.

Product specifications:

Product	Face	Sizes	Durability (Unprinted)	Surface	Overlaminates
MPI 1106 Hi-Tack Easy Apply	50µm	1.37 x 45.7m 1.54 x 45.7m	7 years	3D	DOL 6460 (High Gloss) DOL 1460Z (Gloss) DOL 1480Z (Matt)



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Challenging surfaces require extra performance from an adhesive. The Digital Hi-Tack Performance Portfolio includes cast, polymeric & monomeric films with advanced adhesive technology. It gives you reliable performance on rough and apolar surfaces, and surfaces with low surface energy.

The portfolio delivers outstanding full-colour print across all generations of latex, eco-solvent, solvent & UV curable printing platforms. It also ensures straightforward application and dependable finished results with more complex applications such as car bumpers or other plastic surfaces.

An Easy Apply™ (EA) liner is available on MPI 1106 Hi-Tack & MPI 2126 Hi-Tack for easy removal of trapped air bubbles and faster application on curved surfaces. Outdoor durability ranges from 3 years to 7 years.

Range	Product Name	Face	Durability (Unprinted)	Surface	Recommended overlaminates
Cast	MPI 1106 Hi-Tack Easy Apply - NEW!	50µm	7 years	3D	DOL 6460 (High Gloss) DOL 1460Z (Gloss) DOL 1480Z (Matt)
Polymeric	MPI 2006 Hi-Tack HOP	80µm	7 years	2D	DOL 2000 (Gloss) DOL 2100 (Matt) DOL 2200 (Lustre)
	MPI 2126 Hi-Tack Easy Apply Matte Opaque	80µm	6 years	2D	DOL 2000 (Gloss) DOL 2100 (Matt) DOL 2200 (Lustre)
Monomeric	MPI 3026 Super Tack Matte	95µm	3 years	1D	DOL 3000 (Gloss) DOL 3100 (Matt) DOL 3200 (Lustre
	MPI 3626 Hi-Tack Quick Mount Matte	150 µm	3 years	1D	DOL 3000 (Gloss) DOL 3100 (Matt) DOL 3200 (Lustre

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