Avery Dennison Graphics Solutions Product Overview

Asia Pacific - ASEAN July 2022

Supreme Ceramic IR Series

Cool Drive with Premium Heat Shielding



Avery Dennison Graphics Solutions Product Overview

Asia Pacific - ASEAN July 2022

Features and Benefits

The Supreme Ceramic IR Series delivers high levels of comfort for the occupants for exciting journeys. Powered by the next-generation most advance infrared inhibitors, this premium quality film offer maximum level of TSER packed with top of the line performance to ensure cool driving astonishing aesthetic.

- Excellent scratch resistance
- Superior heat rejection with high VLT
- Zero signal interference
- Low angle haze
- High glare reduction for comfort driving
- Ease of installation with optimal shrink properties
- 99% UV rejection

Phantom Black Appearance

Ease of Installation



*This image has been simulated and is not actual product comparison

The attractive UV-stable Phantom Black tone of Supreme Ceramic IR Series tinting films are available in three VLT levels which upgrade vehicle appearance.

Excellent professional installer featured, including optimal heat-shrink capabilities that tack fast for a durable and secure fit and easy clean removal for effortless adjustments.



Avery Dennison Graphics Solutions Product Overview

Asia Pacific - ASEAN July 2022

Film Properties

Series	Technology	Color Tone	Construction	Warranty	Colour Stable
Supreme Ceramic IR Series	Supreme Nano-X IR Technology	Phantom Black	2-Ply Weatherable	Lifetime, Limited Non-Transferable	Yes

Optical and Solar Properties

Film	SCiR 15	SCiR 25	SCiR 50	SCiR 70
Visible Light Transmitted	15%	28%	52%	68%
Visible Light Reflected (Exterior)	7%	7%	7%	8%
Glare Reduction	82%	68%	40%	22%
Total Solar Energy Rejected (TSER)	71%	67%	59%	50%
Infrared Energy Rejection (IRR)	95%	95%	95%	90%
Infrared Energy Rejection (IRER)	67%	65%	64%	60%
Ultraviolet Block	99%	99%	99%	99%





To learn more or to place an order, contact your sales representative, or visit: graphicsap.averydennison.com





For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative

DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison. © 2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.