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Driven by Style and Sophistication

Giovanna Edition Supreme Wrapping Film™ by Avery Dennison

Colours as polished and luxurious as Giovanna Wheels

Experience style and sophistication, as if straight from the runway, with Avery Dennison's new line of Supreme Wrapping Film colours, inspired by international designer and luxury wheels manufacturer Diko Sulahian. Sleek and polished, and as luxurious as Giovanna Wheels themselves, these three new hues were designed to make a statement. Explore the stunning colours of Satin Pearl Nero (black), Satin Pearl Cielo Blu (blue) and Matte Metallic Grigio (grey) for a dramatic finish.

These limited edition colours demonstrate the same performance and versatility you've come to expect with Avery Dennison's existing Supreme Wrapping Films.

KEY FEATURES:

- Available in three limited edition colours
- Excellent conformability around curves and recesses
- Patented Easy Apply RS™ adhesive technology
- Exceptional durability and performance
- Provides a coloured film and a protective layer in a convenient, one-piece construction
- Outstanding UV, temperature, humidity and salt spray resistance



KEY BENEFITS:

- Save time on installation with a repositionable, bubble-free application with long-term removability
- Out-of-the-box application – no printing or laminating required
- Excellent long-term removability with minimal adhesive residue
- Limited release colours will ensure you stand out from the crowd



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Giovanna Wheels' Vision Becomes Reality

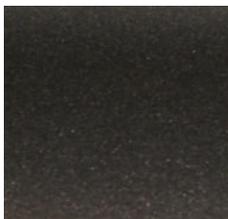
"Vinyl film revealed itself to be the 'icing on the cake', the final touch to make the biggest difference on the car," says Diko Sulahian, Giovanna Wheels, as he explained why he partnered with Avery Dennison. "With the right custom colour and textures, we can complete our vision for a full car makeover, and Avery Dennison understood that vision – achieving for us our exact colour and effect to fully represent Giovanna Wheels. We're passionate about the three new Giovanna colours and hope these inspire you to make your vehicle your own."



Satin Pearl Cielo Blu



Matte Metallic Grigio



Satin Pearl Nero



"We just received a roll of the 'Satin Pearl Nero' colour and we are obsessed with it!"

Tyler, TK Designs, Inc.
Giovanna Edition, Satin Pearl Nero

To learn more about the Giovanna Edition Supreme Wrapping Films, just contact your sales rep, or visit www.graphicsap.averydennison.com/giovanna

To view photos of cars wrapped in Giovanna or learn more about Giovanna Wheels visit <http://www.wtwcorp.com/>

*For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphicsap.averydennison.com

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